

### Ashland Votes, May 21: Meet the Candidates

#### ΒΥ СΥΝΤΗΙΑ ΨΗΙΤΤΥ

Ashland town elections will be held on Tuesday, May 21. This year two committees have contested seats: Planning Board and Selectmen. Kate Jurczyk and Trisha Kendall are vying for one five-year seat on the Planning Board and four candidates—Adam Elbirt, Brandi Kinsman, Joe Magnani and Jane Stefanini—are vying for two three-year seats.

Candidates running for uncontested seats are Charles Lidtz for Board of Assessors; Paul Kendall and Erin Williams for School Committee; Bonnie Mitchell for Library Trustee; Diane Mortensen and Judi Teller for Board of Health; and Adam Shuster for Town Meeting Moderator.

Ashland Local Town Pages asked candidates for contested seats to answer the following questions: Why are you running for office? What qualifies you? What do you hope to accomplish if elected? Read their responses.

#### **Planning Board**



#### Kate Jurczyk

My family stressed the importance of community service, a value I carry into adulthood. Serving on the Planning Board is a way to achieve broader civic engagement, working together to build a Town that makes us proud and builds upon democratic processes that value everyone's contributions.

Since moving here in 2004, I have followed key issues related to planning, zoning and other important matters in town. Through ongoing participation, I have gained a broad understanding of Ashland's challenges and opportunities. I completed Citizen Planner Training [Training for Massachusetts Planning Boards, Boards of Appeals and other municipal officials involved with land use and housing]. I have 20 years' experience evaluating construction documents, examining site plans and balancing multiple project priorities. I hold a Massachu-

**MEET THE CANDIDATES** *continued on page 2* 



### A Family Affair: Ashland Kids Learn Real-Life Skills

#### By Cynthia Whitty

Parents often hope to teach their kids some real-life skills. A year ago, an enterprising Ashland family, Ken and Janet Erdelt, set out to do just that: they bought an ice cream truck and are teaching their kids what it is like to run a business.

"We started the business with two goals in mind—to provide an opportunity for our sons to earn money for school and college by operating the ice cream truck instead of trying to find summer jobs and to give them an opportunity to learn what it means to own and run a business," Ken Erdelt, said.

> **FAMILIY AFFAIR** continued on page 4



#### MEET THE CANDIDATES

continued from page 1

setts Unrestricted Construction Supervisors License. Most importantly, I have taken the time to learn Ashland's zoning laws.

I will engage the community so the public understands the importance of zoning and how it impacts their homes and neighborhoods. I will encourage the Planning Board to continuously analyze that we are maintaining fair public processes. I will enlist neighborhoods, developers and experts to create a viable system for ongoing reevaluation of Ashland's zoning, giving Ashland a system we deserve based on an open, publicized and well-understood process. I will advocate to update Ashland's Comprehensive Plan, the process where we verify our Community Standards and set a plan that values Ashland's character. With the community behind it, the Plan makes it easier for developers to bring projects to town that the citizens support.



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#### Tricia Kendall

Perhaps it's unusual, but I do not have a specific agenda that inspired me to run for Planning Board. I do, however, feel that I have a strong set of skills and experiences that would serve the Ashland community well. As Massachusetts registered architect, I am interested in design and planning at all levels, and I understand the importance of looking both at the big picture and at very specific details. I believe that well-designed buildings and towns planned with vision enhance all aspects of a community, from economic strength to individual wellness. Smart economic growth allows communities the freedom and opportunity to shape themselves as they desire. However, the build environment must be balanced with the natural one. Ashland obviously has a strong interest in preserving its open space and creating opportunities for its residents to enjoy it.

As a LEED-accredited architect (LEED stands for "Leadership in Energy and Environmental Design") and a former member and chair of the Sustainability Committee, I strongly believe in preserving these assets as well. Ashland has been my home for almost 15 years. My husband and I settled here because we saw so much promise in the community, and we wanted to be a part of it. Now, my professional office is located here, we have kids in the school system, and we dedicate time to work with others to make Ashland an even better place.

Selectmen



Adam Elbirt

I am running for a position on the Board of Selectmen because Ashland is at a critical time where the choices we make will shape our future identity as a community and how we achieve that vision in the years to come. We must focus on unity; strong leadership is required to reach accord while respecting diverse opinions. I will provide that leadership by listening to, respecting, and understanding different perspectives, giving a political voice to all Ashland citizens so that we make decisions in the best interests of the entire community.

I have been an active supporter of the Ashland schools as a board member of the Ashland Education Foundation, serving four years as president. I have also served in Town government for five years on the Finance Committee, two years as chairman. I have a history of building consensus among people with diverse backgrounds and opinions through leadership and collaboration. I value healthy debate, and appreciate that the most difficult decisions sometimes require uncomfortable conversations.

If elected, my focus as a Selectman will be to provide TRANSPARENCY through honest and OPEN COMMU-NICATION, protect and responsibly steward OPEN SPACE through maintenance and targeted property acquisitions, preserve the CHARACTER of our Town by using its unique past to help forge its future, MINIMIZE THE TAX BURDEN on seniors and financially vulnerable families through tax abatements and pursuing state and federal funding, and be ACCOUNTABLE for my decisions.



**Brandi Kinsman** 

My husband Dave and I have lived in Ashland for the past 13 years and our son, Nate, is in 6th grade at Ashland Middle School (AMS). I believe very strongly that these next few years will be critical in determining our town's future for decades to come. I am running to continue the current positive momentum by emphasizing strategic planning, economic development, community engagement and improving communications.

Over the past four years I have become much more involved in our town, and have a deep love for our community, its people and the organizations that make Ashland a great place to live. My experience includes the Ashland Redevelopment Authority, The Corner Spot, the Strategic Planning Advisory Group, the AMS Site Council and Arts! Ashland Alliance. I also have over 18 years of marketing, sales, and project management experience in financial services.

As a member of the Board of Selectmen, my top priorities will include:

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- Creation of thriving centers of commerce in Downtown and along Route 126
- Support of existing businesses and expanding the tax base by attracting new businesses
- Encouraging citizen engagement and creating a culture of volunteerism
- Improving communication between the town and residents

I believe the Board of Selectmen can benefit from a fresh, positive perspective that reflects the diversity of our town. I know I have the vision, energy, and experience to help shape Ashland's future and ask for your vote on May 21.

42 acres to the Town Forest, 120 acres of Rail Transit District (12.5 donated to YMCA), Warren Woods adding 57 acres off Chestnut St, (creating Warren Woods District).

Additional accomplishments: solar farm, turf field at Middle School, combined public safety complex four acres donated by Fafard Co., removal of Cadillac Paint for future three-acre park, along with future school deptartment initiatives. I will continue to support the Downtown Improvement Project and Rte. 126 project.

I thank you for your continued support and your vote on May 21.

Jane Q. Stefanini

As a young, single woman liv-

ing in Natick, Jane Q. Stefanini

knew she wanted to be part of

the Ashland community. That's

why, when hearing of a new con-

dominium development project

called Spyglass Hill, Jane jumped

at the chance to invest. She joined other "would be" homeowners who literally stood in line for an opportunity to purchase a home. She was 23 years old.

While Jane's career has taken her away from Ashland a time or two, she always returns with a renewed enthusiasm for her town. A New England native and a UMASS/Amherst graduate, Jane has spent the past 20+ years in the real estate industry. Jane displays an endless supply of energy, unmatched industry knowledge, and possesses keen negotiation and management skills. This extensive experience has earned her prominent roles as; Director of Education & Career Development, Relocation Director & Corporate Vice President.

35+ years later, Jane and John Stefanini (of the former Stefanini Bakery in Framingham), their two children, Michael and Giovanna, and two furry rescues, Max and Mia, still live in Ashland. Keenly aware that Ashland ranks #197 of the 351 cities & towns in the Commonwealth for the highest tax rate, Jane is committed to aggressively promoting Ashland to businesses to help reduce the tax burden and fees on residential taxpayers.

Jane Q. Stefanini's commitment to Ashland means she will develop a winning strategy to encourage commercial growth to bring tax revenue to the town.

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Contact@SoundingHill.com Ashland 508-622-5995

### Pitch in to Clean up the Town, May 4

#### By Cynthia Whitty

GreenUp Ashland will hold its annual clean-up-the-town event to celebrate Earth Day on Saturday, May 4, 9 a.m. to noon (rain date, Sunday, May 5). Residents of all ages and businesses and organizations are invited to participate. Volunteers will clean up neighborhoods and parks and along streets and rivers. Residents will have the weekend-not just Saturday morning-to clean up the area for which they register.

Two Ways to Register: Residents may register at the Stone Park Pavilion or in advance on the website, www.greenupashland.org.

Wear Proper Attire: Participants should bring work gloves and water and wear sturdy shoes green<sup>up</sup>ashland First Saturday in May 9am-noon Stone Park and satellite locations GreenUpAshland.org

and bright colored clothing for safety. If you are cleaning up on a busy street, town owned vests and orange cones are available to borrow. Bags that are filled with rubbish and roadside litter may be left curbside for pickup by Ashland Department of Public Works.

For more information, email infogreenupashland.org or visit www.greenupashland.org and www.facebook.com/GreenUpAshland.

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#### Joe Magnani

My motivation for running as the incumbent candidate for a fourth three-year term on the Board of Selectmen comes from my prior experience on the board, a devoted sense of family, a love for this town, along with the pride felt by the many accomplishments achieved over these past nine years, while striving to keep Ashland moving in a positive direction for the future.

I ascertained leadership-management skills through specialized training as a police sergeant, where I utilized these skills on the Board as its chair for two consecutive years, the BOS appointed Michael Herbert as our new town manager, Michael establishing a great management team, a sound financial plan increasing our Bond rating to highest rating available: AAA. Reserves have increased from \$2 million in 2013 to \$6 million today, created an OPED trust, increased staffing to the Ashland Fire Department (2016) and Ashland Police Department, (2004), supported the creation of NEW HR and Economic Development Directors without the need for an override.

I support land preservation, during my tenure we preserved over 250 acres of land adding

### **FAMILY AFFAIR**

continued from page 1

"In May [2018] Janet made a suggestion to start the business after seeing an ice cream truck for sale on Facebook Market," Ken said. "We initially laughed the idea away, but something kept drawing us back to it, and the idea gained momentum. Janet did all the research on trucks, state and town permitting processes, and ice cream suppliers and products. And we pulled the trigger to buy the truck and get started. We literally went from concept to reality within about 30 days. We made our debut route run and had our first customer on May 20."

The family has had support for the truck, they call Refresshin' Concessions, from their neighbors and friends and from the food truck community as well.

"Beth Reynolds [Ashland's Director of Economic Development] has been especially helpful in making some initial connections for us in town and continuing to encourage us. Through Beth, we made an appearance at the opening day of The Corner Spot and that was a big boost to the business," Ken explained. "People started talking about the business-the boys' friends and classmates at

Ashland High School were in awe of the business the boys were part of. We started up a Facebook page, word got out. We started getting calls to come to birthday parties, sporting events, bar-b-ques and corporate events."

"Last year was our first year owning a 'food' truck, so we had lots to learn," Janet said. "We learned about what events or type of events work and don't work for us. We learned that the fall is unpredictable for sales with the fluctuating temperatures-so we may end the season a bit earlier this year and not book events past early October. We learned that 'food truck' vendors are a community and are very willing to help each other. We have received great advice from other vendors as we navigated our first season."

This winter and spring the family has been gearing up for their second season.

"There are lots of things to prep in the off season," Janet said. "We are doing some maintenance on the truck, updating all our permits, updating our website, and of course, scheduling. Events start scheduling as early as December for the following summer. Our season officially starts in May and we run into October."

"We all drive and work the

truck as needed," Janet said. "I handle the ordering and inventory management of the ice cream, manage the schedule, and take care of getting all of the permits/certifications we need. Ken handles the truck repairs and maintenance, and drives the trucks to/from long-distance events. Jake and Joshua drive/ sell in the neighborhoods and at events. They also help with inventory and social media accounts. For events, it is necessary for all of us to work the truck. It is truly a family affair!'

Their sons, Jake, 18, and Josh, 17, are learning more than business. "I have really liked interacting with different people that I wouldn't normally get a chance to talk to. I have always been a bit shy, so I am surprised by how much I've enjoyed it," Josh said.

"During the week we are in Ashland, driving the neighborhoods, attending local parties, concerts on the common or at The Corner Spot," Janet said. "Last year we also serviced Framingham and Hopkinton and may add other towns to the list this year."

Some events they are scheduled for include Metrofest, June 15: the Ashland Business Association/ Metrowest Y BBQ, August 6; the Ashland Dragonfly Festival, September 7; and Ash-



"When I was a kid, getting ice cream from an ice cream truck was the best part of summer and always made me happy, so it's nice being on the other side," Jake says. (Photo/supplied)

land Day, September 14.

"I enjoy every moment working with my family," Janet said. "It allows us to share a common goal and to spend more time together. The most challenging thing has been coordinating everyone's schedules. We allow everyone to have an equal voice so it can sometimes be challenging when we have differing opinions to get everyone to agree. Having our own business has been great for the boys to understand all the pieces involved. They have both always talked of having their own business one day so this is a great introduction for them."





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# Friends of the Ashland Library Celebrate, May 24

ΒΥ СΥΝΤΗΙΑ WHITTY

The Friends of the Ashland Library (FAL) will hold their annual meeting on Thursday, May 23, 7 to 8:30 p.m., in the Ashland Public Library, Community Room, 66 Front St. The volunteer organization will celebrate the accomplishments of the past year. Light refreshments will be served. The public is invited to attend.

The Friends run programs for all ages and raise money through book and cupcake sales, grants, contributions and annual memberships. This year, the all-volunteer group:

• Increased its adult offerings with a wider variety of adult art workshops and piano recitals

- Added several new museum passes: Sturbridge Village, Zoo New England, the JFK Museum, Tower Hill Botanical Gardens and Davis Farmland
- Collaborated with the Ashland Senior Center to present a foreign policy discussion group
- Continued Courageous Conversations, in collaboration with Decisions at Every Turn; Friday night films; and a monthly documentary film and discussion series on current topics.
- For more information, visit www.friendsoftheapl.com.



# **Ashland Business Scene**

#### ΒΥ СΥΝΤΗΙΑ WHITTY

The Ashland Business Association (ABA) will hold its annual Membership Dinner on Tuesday, May 7, 5:30 to 7:30 p.m. at the VFW, 311 Pleasant St. The event will include business networking and socializing. An Italian buffet will be catered by Marconi's.

The cost to attend the dinner is \$25 if paid online, ashlandbusinessassociation.com/events, by May 4; \$30 at the door. Join that night or by May 31, and deduct \$25 from the \$100 annual membership. A 50/50 raffle will benefit the Ashland Scholarship Program. For more information on the event, contact ABA membership chair, Denise Loiselle, dloiselle@needhambank.com, 508-259-5161.

#### **Upcoming Events**

**Tuesday, June 4, 5:30 to 7:30 p.m.:** ABA Monthly Program at the Ashland Library, Community Room, 66 Front St., featuring motivational speaker, Jody Comins on the topic of effective communications. The program is free and open to the public.

**Thursday, June 6, 3 to 8 p.m.:** Putts & More Miniature Golf, 750 Concord St. (Rt. 126), on the Holliston/Ashland line, will host a fundraiser for the ABA scholarship fund and the Metrowest Chamber of Commerce (MWCC) Educational Foundation. Enjoy fun with family and friends. Donation is \$10 per person and includes golf, lawn sports and ice cream. Hole sponsorship opportunities are available. To be a sponsor, contact Jim Giannarinaro, jim@puttsandmore. com, 508-561-2902.

**Tuesday, August 6, 5:30 to 7:30 p.m.:** 2<sup>nd</sup> annual BBQ at the YMCA Hopkinton with area business groups. Free to attend, for members only.

#### **New Businesses**

Economic Development Director Beth Reynolds reported that the downtown business, Talvy Florist, family-owned for nearly 60 years, will reopen under new management. 20 Front Street, 508-881-1140







### **Ashland Education Foundation, Inc.**



The 16th Annual AEFI Benefit held Friday, March 29, 2019 was a huge success, raising over \$40,000 with a record setting auction. Over 200 people from Ashland attended, including teachers, school administrators, local town and state government officials, and parents. This year, teacher innovation grants totaling \$22,356 were awarded for

projects at the David Mindess School, Ashland Middle School and the Pittaway Preschool. In addition to honoring the teachers who were awarded grants this year, the AEFI recognized its major donors from the past year. A special thank you to the Benefit Director, Pam Sage; The Benefit Co-Chairs, Ruchi Tripathi and Candi Wilson; and the Benefit Silent Auction Chairs, Becky DeGeorge, Julie Ramsey, Christin Sanders, Sarah Ciano and Aislyn Subrt. The funds raised will be used by the AEFI to help fulfill its mission - Funding Innovative Education! For additional ways to give, go to

the AEFI website at www.ashlandeducation.org or email us at president.aefi@gmail.com.

The AEFI and the Ashland PTO co-hosted the 6th annual MetroWest College and Career Fair on March 16, 2019. Over 300 families from 20 MetroWest communities attended the event,

where they could speak with college representatives, career professionals and attend various workshops on college-related topics. Over 100 colleges and universities were represented, both large and small, from around the country. Thank you to our exhibitors and sponsors,

the planning committee (from both the PTO and the AEFI), as well as the 50 Ashland High School student volunteers for making this event a great success. Please visit the website at MWCCF.org for more details!

### **Premier Image Gallery to Host 30th Anniversary Open Art Exhibit & Competition**

Premier Image Gallery in Ashland announces its annual Open Art Exhibit and Competition featuring an array of artwork from local artists. The gallery opened in 1989 when Janet and Don Gordon began group exhibits and is celebrating its 30<sup>th</sup> year anniversary.

This show is open to all artists in the area regardless of affiliation or expertise. Artists can enter up to two pieces of art, which must be framed and for sale.

Drop off dates/times are Thursday, May 2 and Friday, May 3 from 10 a.m. to 3 p.m. and Saturday, May 4 10 a.m. to l p.m.

An open house will be held on Thursday, May 16 from 5:30

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p.m. to 7:30 p.m. to honor the artists. Awards will be presented at the open house consisting of cash and gift certificates. The entry fee is \$8 per piece. Fifty percent will be returned in prizes. The public is welcome to come to the open house and meet the artists. Admission is free. Refreshments will be served.

The show will be on exhibit through June 27 and can be viewed Monday through Friday 9 a.m. to 3 p.m. and Saturday 9 a.m. to 1 p.m.

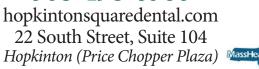
Premier Image Gallery has featured the finest in local original art since 1989 and will host the Framingham Artists Guild in their thirtieth show in the fall. The gallery features fine

art framing to suit everyone's need and also features a gift and hand made craft area featuring a large selection of Boyd's Bears, gifts and crafts. There are over one hundred framed and unframed limited editions (All 30% off) by such well renowned artist as Carol Collette, Charles Wysocki, Terry Redlin, Steve Hanks, and Dave Barnhouse. Sports art and over 500 prints are also in stock for the perfect gift. The gallery also features the finest in museum quality framing of all artworks. Special jobs are welcomed!

Premier Image Gallery is located at 290 Eliot Street, Ledgemere Plaza, across from Shaws Supermarket. For additional information call (508) 881-4730.

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#### Page 7

# Your Money, Your Independence Guard(ian) Your Blindside

As a parent, you do dozens of things daily to ensure your child's well-being and personal growth.

Think of your instructions for a babysitter to ensure fun, consistency and safety. While out for a date night with your spouse, what if something happened where neither of you were able to come home... ever.

What now?

Who ensures your child's con-

tinued growth, brings stability and teaching moments? Not insurance proceeds. Yet, for many parents, a beneficiary review of work benefits and IRAs is the extent of planning for a blindside moment to their kids.

Naming guardians for your children. Without legal documentation and designation, the courts determine who will raise your kids and have little influence on how. Fortunately with proper planning, you can control "who" and enforce "how". Still, when your wishes are considered with extended family dynamics, it may seem daunting and best to wait.

To help get started, I asked attorney David Feakes of Acton, who 20 years ago founded The Parents Estate Planning Law Firm, PC, to share 3 key considerations. Working primarily with families who have young children, they've thought through all scenarios.

Short-term and long-term guardians. "Focus beyond those who would love and raise your kids if you weren't there to raise them yourself; also consider shortterm guardians who can be with your kids during a crisis until your long-term guardians can arrive", says David. Short-term guardians can prevent your children being taken into the care of strangers in an emergency.

Who is excluded. "In our office, we create an Exclusion of Guardian document, ensuring that a judge will take your wishes into strong consideration and not name unwanted individuals to care for your children", says David.

#### Consider financial resources.

"Your guardians do not have to, and often should not be financial decision-makers for your kids." This brings added checks and balances. David adds, "You should provide enough financial resources for your kids, ensuring your guardians don't inherit a financial burden."

To protect the people you love most, don't wait to plan. After all, you wouldn't schedule



**Glenn Brown** 

a babysitter the morning after your night out.

The opinions voiced in this material are for general information only and are not intended to provide specific advice or recommendations for any individual.

Glenn Brown is a Holliston resident and owner of PlanDynamic, LLC, www.PlanDynamic.com. Glenn is a fee-only Certified Financial Planner<sup>TM</sup> helping motivated people take control of their planning and investing, so they can balance kids, aging parents and financial independence.

### Ashland Memorial Day Services

The Veterans council of Ashland invites all to attend Memorial Day services on Monday, May 27<sup>th</sup> at Wildwood Cemetery commencing at 10:30am. A parade will proceed to Gordon Green Square where additional services will be conducted.



### Vacation Bible School Federated Church of Ashland

"We Are ALL On God's Team" July 8th – July 12th 9:00 AM – Noon All Children Ages 4 – 11 (VBS Coordinator – Kim Conner)

Please join us for a fun-filled week of games and activities designed to teach children about God in a camp-like setting. The cost is \$30 per child or \$60 per family. To register, contact the Church Office @ 508-881–1355 or fcoaoffice@verizon.net

# Our Ad & Editorial Deadline is the 15th of each month, for the following month's issue.





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# **Ashland Lions**

#### **Senior Breakfast**

Thursday May 2nd 2019 at 9:00 AM; You'll have to stop by the Community Center on this date for another yummy breakfast, with the Lions preparing a delicious breakfast for the Seniors. Reservations are required to ensure that the Ashland Lions will have enough food for all. Please call the Community Center in advance to reserve your seat.

#### **Car Show Sunday**, May 5, 2019

The Lions food trailer will be at Mass Bay Community College Car Show; All Vehicle Show, 8am- 12 pm, Free & open to the public, 250 Eliot St, Ashland, MA

Sunday, May 5, 2019 - 8am to 12noon the Lions will be serving coffee, breakfast sandwiches, hot doas, and hamburgers at the Car Show.

#### **Eyeglass Collection**

We are continuing to collect used prescription and nonprescription eyeglasses, sunglasses', hearing aids and cell phones.

Honesty

Board of Health (2014)

Transparency

Collection boxes are located at the Post Office, Senior Center and downtown outside of Talvy Florist.

#### **Ashland Lions Yard Sale** June 1

Gather all those items you want to get rid of: old unwanted gifts or "stuff" not used for years, this is a great way to move them along and help your local Lions club raise money for the local charities we support. Ashland Lions annual yard sale will take place on Saturday June 1st, 9am- 2pm. 99 Pleasant St., Ashland. Rain date: Sun June 2nd.

We are looking for donations of household items and small furniture, but NO clothes or electronics. Throughout May Lion "Dok" has volunteered to pick up small items from local residents to store until the day of the sale.

Contact Lion "Dok" 508-881-4664 or email dok- doktor@hotmail.com

#### **Club Meetings**

Join us for a dinner meeting at TJ's Restaurant the 2nd and 4th Tuesday of each month 7pm. The food is good and the meetings are informative with a guest speaker from the town, school system or someone of interest to the community.

#### **Flag Retirement Box**

At the American Legion there is an outside container for used flags. The Flag boxes were made by Eagle Scout Max Carvajal, Troop 232 as part of his Eagle Scout project. He also made two other boxes, one at the VFW and one at Restore on Pond St. If you have any old flags please put in the box and they will be destroyed correctly in the spring when Troop 232 Ashland, Mass. does their flag burning ceramony.

#### **Ashland Lions Club 12th Annual Charity Golf Tournament** Monday, May 20, 2019

\*One hundred percent of net proceeds to benefit Eye Research as well as local charities\*

Location: Highfields Golf and Country Club,150 Magill Drive, Grafton MA 01519, (508) 839-1945. www.highfieldsgolfcc. com

**Details:** Check In: 9–10 am.

start... Dinner, prizes, and raffle to follow:

Fees: \$125 per player includes golf, cart and dinner.

Prizes: 1st place Past Presidents Cup, 2nd and 3rd place prizes, Long Drive (Men's and Ladies)

Closest to the pin, 50/50 raffles, Long's Hole-in-One Contest

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Contact: Tom Heguy heguytom@gmail.com 508-881-1122 or Paul Ciccolo james146@ comcast.net 508-881-2397 Registration Deadline is May 6

#### **Sponsorship Levels**

#### **Tournament Sponsor:** \$1000 & above

Tournament sponsorship includes entry of a foursome in the golf tournament, special recognition at the tournament check-in, hole sponsorship sign, pin flag, notice in the program and verbal recognition during the awards ceremony. All tournament sponsors who sign up early will also have their name and/or logo printed on all tournament registration forms and solicitations.

#### **Open Sponsor:** \$500

Open sponsorship includes

of the golf tournament, special recognition at the tournament check-in, pin flag, special signage on a designated hole and notice in the program.

#### Masters Sponsor: \$250

Masters sponsorship will receive special recognition at the tournament check-in, pin flag, and a special notice in the program.

#### Hole Sponsor: \$100

Hole sponsorship includes notice in the program and special signage on a designated hole.

Donations: Monetary or Merchandise

Donors will receive notice in the program and if the donation is merchandise to be used in the raffle you will also have your name attached to your donation.

Contact: Tom Heguy heguyt@comcast.net or 508-881-1122 or Paul Ciccolo james146@comcast.net or 508-881-2397

Ashland Lions thank the community for participating and contributing to the Ashland Food Pantry Collection. Also, thank you for making Drug Take Back Day a success.



### **Ashland Volunteer Receives Public Health Award**



By Cynthia Whitty

The Ashland Board of Health (BOH) on April 3 announced Janet Gamache as the 2019 Mary Mortensen Public Health Award recipient.

The BOH proclamation cited Gamache's commitment to GreenUp Ashland—Ashland's Earth Day celebration and town-wide clean-up day—since its inception 15 years ago and her commitment to the citizens of the community by bringing her service dog, Lydia, for "hundreds of visits to area nursing homes, schools and libraries."

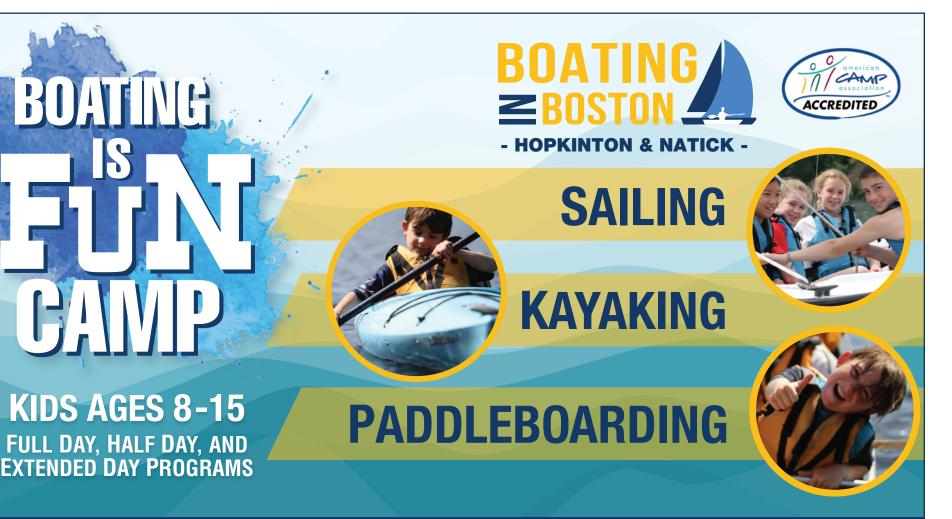
The proclamation said that Gamache, "through her many years of public service and dedication to the wellness and beautification of the community, exemplifies how the act of volunteerism can make a difference in a community."

Gamache has been an Ashland resident for 21 years.



Pictured (I to r) at the award ceremony: Board of Health Chair Jon Fetherston, Ron Estkovitz, Diane Mortensen, Janet Gamache, Mark Oram, KG Narayana, and Chris Danielle. (*Photo/supplied*)







### **Pore Facts**

LISA MASSIMIANO, LICENSED ESTHETICIAN, CERTIFIED ACNE SPECIALIST, OWNER SKIN SMART SALON AND ACNE CLINIC

Many of my clients ask me how they can improve the appearance of large pores. The truth is; most contributing factors to pore appearance are genetic.

What are pores? What are commonly referred to as "pores"

are the follicles in the skin which allow the sebum (oil) from our sebaceous glands to pass through onto the skin's surface. The size and amount of sebaceous glands in our bodies, as well as the amount of oil they produce is genetic. When a lot of oil is produced the follicles expand to allow the oil to pass through. That's why oilier skin types generally have larger pores than dry skins.

#### What causes clogged pores?

Oily skin on its own does not cause clogged pores. Sebum is an important factor in good skin health. It coats the skin protecting it from dehydration and the elements. Pores become clogged when the follicles become impacted with dead skin cells. People prone to clogged pores and acne often have retention hyperkeratosis, a genetic tendency where the skin cells inside the follicles shed excessively causing a buildup and a narrowing of the follicle walls. The sebum, unable to flow through freely, combines with the dead cells resulting in impacted pores.

**Can I shrink my pores?** Although pore size is genetic and can't be permanently changed, pores can appear smaller and less noticeable when the follicles are kept clear.

How to treat clogged pores. Minimizing dead cell and sebum buildup inside the follicles is key to controlling acne and clogged pores. I put my acne clients on a combined program consisting of professional treatments to extract impacted pores as they surface, and an appropriate home care regimen to keep the follicles clear.

Questions about acne? Call me at (508) 881-1180 or email me at skinsmartsalon@aol.com. Visit my website skinsmartsalon.com for information on my acne program and other services.

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### Mudville Madrigal Singers to Perform 25th Anniversary Spring Concert

#### Christ the King Lutheran Church, 600 Central Street, Holliston. May 17, 8 pm.

The Mudville Madrigal Singers will perform their annual spring concert. Admission is free. Mudville Madrigal Singers is a 10-voice vocal ensemble based in Holliston that performs a wide variety of music for unaccompanied voices ranging from Early Music, Renaissance madrigals, contemporary compositions to jazz arrangements. This concert marks the 25th anniversary of the founding of the Mudville Madrigal Singers. The program includes many of the group's favorite songs from over the years. For more information on the Mudville Madrigal Singers, visit mudvillemadrigalsingers@blogspot.com.



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## **Camp Bailout Applications are Now Available**

ΒΥ СΥΝΤΗΙΑ WHITTY

The Camp Bailout Summer Program will be held on July 8 to 12. Camp Bailout is a free, weeklong program designed to educate girls, age 14 to 19, on firefighting and emergency service skills in a dynamic and fun environment. The curriculum is interactive and physically challenging. Girls will gain strength and knowledge while building confidence and leadership skills. The program is sponsored by the Ashland Fire Department and the Board of Selectmen.

During the week, the girls will learn basic skills, such as rappelling from the training tower;



Girls gain confidence and learn new skills at Ashland's Camp Bailout. (Photo/supplied)

the Jaws of Life; search and res-

motor vehicle extrication with cue; CPR; and live fire extinguishment. Girls should possess a

### **Greater Ashland Lions Club**

#### **Tea Partv**

Reservations are still available for Saturday May 11 at the Ashland, V.F.W. starting 11:30 a.m. to 2 p.m. for a TEA PARTY featuring "The First" First Lady with Anne Barrett who will present Martha Washington, her early life, triumphs and tragedies, determined spirit and undying devotion to the Father of our Country. You should not miss this event sponsored by the Greater Ashland Lions. Tickets are \$20 and include tea, scones, finger sandwiches and treats, door prizes and raffle. Food catered by Marconi's & Co. Contact Lion Ellie 508. 875. 4513 or any Greater Ashland Lion for tickets. Proceeds benefit diabetes and local charities.

#### **Memorial Day**

Please join us May 27th at 10:30 a.m. for Memorial Day Services that will be held at Wildwood Cemetery to show our support and remember those who have served and are serving to protect us and our country.

#### **Arbor Day**

April 26th at the David Mindess School Elementary School over 200 4th grade students received their own Blue Spruce Seedling to take home to plant, and nurture and watch it become a beautiful healthy tree in the years to come. The Greater Ashland Lions would like your comments on the progress of the seedlings that have been planted in the past years. Please send updates to P.O. Box 41 Ashland, Mass. 01721 Att: Lion Ellie.

#### **Meat Shoots**

The Meat shoots will continue through the end of June each Saturday from 3-5 p.m. at the American Legion Hall, Summer Street. The shoots are sponsored by the Ashland America Legion, Legion Auxiliary, Sons of the Legion and the Greater Ashland Lions.

All are welcome to have the opportunity to win steaks, chicken and chops along with raffle prizes. Proceeds benefit veterans and local community projects.

#### Recycle

Do not discard those un-

wanted items! Call the Greater Ashland Lions. They know how to recycle and will put them to good use. We collect the aluminum tabs from soda, soup, and pet food cans. Also the coupons for education from many products such as cereal, pasta etc. and used eye glasses( prescription and non-prescription) and used hearing aids.

Join us at Erica's Ristorante on the first Thursday of the month at 6:30 p.m. and learn more about the Greater Ashland Lions and how we serve the community and change the way people live their lives. Contact Lion Beth for information 508.380.8398.

positive attitude, be in good physical condition and be prepared to have fun!

Download an application from the website, www.campbailout. org. The program was created and is directed by Lieutenant Lyn Moraghan. For more information, call Moraghan at 508-532-7993 or visit www.campbailout. org and facebook.com/campbailout

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# **Sports**

# **Ashland Girls Track**

BY CHRISTOPHER TREMBLAY, STAFF SPORTS WRITER

The Ashland girls track team will competing this spring with its biggest team that Coach Chris Avery has ever had. Although the numbers are up to 42 girls, the Clockers will still be up against the best of them taking part in the Tri Valley League.

"We may have bigger number this year, but we are still the smallest school in the large division of the TVL," the Ashland Coach said. "I'm just hoping that we can score some points and be a competitive within in the league."

Leading the Clockers into battle this spring will be senior tri-captains Elena Pellegrini, Isabella Tirabassi and Allie Chrisafideis. In addition to obviously being role models for the younger athletes that coach is looking for her captains to continue to exemplify their strengths on the track.

Pellegrini will run the sprints (100 and 200) as well as anchoring the team's 4 x 100 relay. Avery expects her star sprinter to return to her all state level as a runner once again this season. Pellegrini finished fifth in the 100 meter dash and third in the 200 last year in the states.

"Actually I think she may be stronger this year," Avery said. "She had a nagging hamstring last year that would haunt her every so often."

Tirabassi will also be running the 100 alongside Pellegrini as well as taking part in the long jump. According to her coach,

the senior usually qualifies to take part in the State Tournament, but being part of a very competitive event usually doesn't place.

Prior to the season getting underway Tirabassi was the team's only real long jump threat. The Clockers will have some underclassmen trying the event out for the first time so Avery cannot rely on any of them as of vet; Tirabassi will not only have to take the younger kids under her win but also provide Ashland with the point scoring.

Chrisafideis, who loves to run, is the team's distance runner taking part in both the mile and 2-mile event. The senior will also be key to training the younger distance runners for Ashland's future.

With the talented senior captains Avery is optimistic about scoring points, but unfortunately she is a bit worried when it comes to the javelin. Having lost not only the Clockers best thrower, but one of the best in the league as well as the state in Kate Landry. Senior Heather Turner, who throw a bit last year, will be looked upon to try to make up some of those points lost to the vacancy. Turner will also run the 400 and may take a shot at the 400 hurdles.

A couple of athletes that the coach will also look to will be juniors Erin Mahan and Sabrina Reves. Unfortunately Reves' contributions will not come right away as she will be sidelined a few weeks with a concussion. Mahan took part in the 55m hurdles



Isabella Tirabassi



**Allie Chrisafideis** 

made a name for herself as one of the team's top cross country runners during the fall and Avery is hoping that she'll adapt to distance running.

"She had herself a phenomenal cross country season and I am hoping that she score some





**Emilia Agostinelli** 

points for us during the spring," the coach said. "I've yet to see her compete against high school track athletes; it's a lot different running on a track compared though the woods."

With the potential of talented athletes on the Clocker roster this spring Avery knows a lot of the team's success may depend on the younger athletes.

"We know what the upperclassmen can do, it will all depend on how the newer kids fare," Avery said. "Overall, this year may not be our best, but once these younger kids get established in their events then we should be a top tier team. The future for Ashland will be very bright."

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KnowledgePoints Affordable Tutoring Proven Results CALL 508-231-8787 TODAY! 15 W. Union St, Ashland · KnowledgePointsTutors.com during the winter season and will most likely take on the 100m hurdles as well as participating in the triple jump and the 4 x 100 relay this spring.

Freshman Emilia Agostinelli

# **Sports**

# **Orr A Major Key For Ashland Girls Lacrosse Squad**

By Ken Hamwey, Staff Sports Writer

Lily Orr is in her third year as Ashland High's starting goaltender and she's acutely aware that if the Clockers' lacrosse team hopes to be a playoff participant next month, then much of the pressure to secure a tournament berth will be on her shoulders.

The 5-foot-2 senior tri-captain, who's been a starter since her sophomore year, is a talented net-minder. After her first season, she was voted the team's unsung hero. Then, she became a captain after her junior year. Now in her final season of interscholastic lacrosse, the 17-year-old is striving to achieve one high-priority objective — end Ashland's four-year tourney drought. At Local Town Pages deadline, the Clockers were 1-2, losing to Acton-Boxboro and Hopkinton, and defeating Norwood.

"It's time to break the ice," Orr said. "Last year, we missed the tourney by one game. We've been building a team that's improved and if we can qualify this time, it'll be a huge success. It's a realistic goal but we'll need everyone to give 100 percent and to be totally focused. A playoff berth would change the culture of Ashland lacrosse."

As a goalie, it's obvious Orr is in a position that has influence — on the Clockers' record and ultimately Ashland's future. Pres-

ultimately Ashland's future. Pressure is inherent in the position she plays.

"There is pressure associated with playing goal," said Orr, who had 43 saves in Ashland's first three matches. "And, since we haven't qualified for the tourney for four years, there is some extra pressure. But, I strive to work well under pressure and I try to rise to the occasion. Before every game, I just try to stay calm and focus on what I have to achieve."

Jessica Spencer, who's in her third year as Ashland's coach, admires Orr's strengths and is quick to acknowledge them. "Lily's heart is in the right place," Spencer said. "She learned the position right away and her effort and work ethic are excellent. She makes the tough save, is tech-



nically skilled, her stick-work is sound, she's quick, anticipates well and has a high lacrosse IQ."

Orr, who was Ashland's starting goalie in soccer last fall, knows how to communicate and she's developed outstanding field vision.

"The goalie is the last line of defense" Orr emphasized. "But, a goalie has the best vision of what's occurring. I've gained lots of training on the job and learned how to control the ball. Where I can keep improving is being ready for shots that are low and bounce. And, I can always improve communication with my defenders."

An individual goal Orr is striving to reach is improvement of her save percentage. A save percentage of 50 is a capable norm many goaltenders aim for. In her first two seasons, Orr averaged 42 percent but this year she's at 54 percent. "Two of my best games were against Medway as a sophomore and as a junior," she said. "We lost by one goal my soph season and by two as a junior. My save percentage for both those matches was 65."

A native of Ashland, Orr was thrilled when she was selected to be a captain and she's led by example, by being vocal and by being supportive. "I've been vocal right along, especially when I talk to our defenders," she said. "I'm approachable and will always strive to connect with younger players."

Three veteran teammates

she admires and counts on are senior captains Caitlin Curran (attack) and Maddie Norfolk (defender) and senior defender Emily Henault. "Caitlin is aggressive, powerful and reliable," Orr noted. "Maddie is smart, a leader on defense and a solid communicator. Emily is very aggressive, has experience and also has a high lacrosse IQ."

Orr has a high regard for Spencer and the job she's done at Ashland. "Coach Spencer is welcoming, connects well with players, knows the game and is a terrific motivator," Orr said. "And, assistant coach Allen Kline has helped me with the technical part of goaltending. He analyzes my games and provides feedback."

An honor-roll student, Orr is a student-council member who also is involved with a variety of clubs. Accepted by eight colleges, Orr has decided to attend Assumption where she'll major in secondary education and may also play lacrosse.

Calling her parents (Sarah and Michael) role models for their support and encouragement, Orr relies on an athletic philosophy that stresses winning and reaching one's potential. But, she also believes that an athlete must enjoy a competitive experience.

"There are valuable life lessons one can learn in sports," she emphasized. "Working as a team and being disciplined are important," Orr said. "But, developing mental



toughness is most important. To be resilient and bounce back from adversity are a must when playing in goal. If I'm not mentally tough after I allow a goal or two, then I'll probably give up more goals."

Hoping to increase her save percentage is an objective she's aiming for but Orr also wants to strive for three other personal goals — wrap up her high-school career by becoming more technically sound; be a captain who's a quality role model; and post a shutout. Four times Orr has guided Ashland to victories in matches where she allowed only one goal.

Orr, however, would gladly trade individual achievements for a date in the playoffs. The journey to the tourney is a huge challenge but Lily Orr is willing to roll up her sleeves and strive to earn what has been an elusive goal.



### Calendar

transition into her new role as have cleaned up.

seniors in Ashland. Please come

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we read stories and non-fiction

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Ashland Library, 66 Front

Street, Ashland. 7-9 pm. Please

call the library at 508-881-0134

ext 7500 for the title of the

May 4

Stone Park, 73 Summer

Street, Ashland. 9 am. Sign in

begins at 9:00am and goes till

Noon. You will need to fill out a

waiver, identify the location you

will be cleaning up. We provide

bags for you, along with some

morning snacks to give you the

energy you need. You have all

weekend to clean up the loca-

tion you sign up for and you just

leave the bags at the location you

**Annual GreenUp Ashland** 

Ashland Library, 66 Front

0140 x1

**STEAM Storytime** 

people arrive.

movie.

Cleanup

**Friday Night Film** 

Outreach Coordinator. Candi Wilson has been with us driving seniors in our bus have shown she has a big heart, caring personality, and a listening ear. She is upbeat and eager to assist the

#### Мау б

#### **Creative Craft: Upcycle Books**

Ashland Senior Center, Park Road, Ashland. 9:30 am. Join Terri Delaune, as we create unique upcycled books that become works of art and are useful as card holders for business cards, greeting cards, Zentangle tiles, or other small works of art. We will be using old hardcover books and decorating them with washi tape and fancy papers. Class is limited to 16 participants, you must RSVP at the office or by calling 508-881-0140 x1

#### May 13

#### Great Discussions- Nuclear Negotiations

Ashland Library, 66 Front Street, Ashland. 7-8 pm. Every year, more and more people seek to educate themselves on what it means to be a global citizen. If you are curious, have passionate opinions about politics, social and cultural norms, historical precedents and national and foreign policy, this in-depth discussion group is for you. Before each meeting participants are asked to read an article from the Great Decisions briefing book, then meet as a group where they will watch a DVD of interviews and information relating to the

article, and follow up with a thoughtful and engaging discussion. This group is open to all ages.

#### May 16

#### ASHPAC Workshop: Turning Three Essentials

Ashland MIddle School, 87 W. Union Street, Ashland. 7 pm. A workshop for parents of young children starting the IEP process. Presented by Jessica Sales Cohen, Federation for Children with Special Needs.

#### May 20

**Little Crafters** 

Ashland Library, 66 Front Street, Ashland. 10:15-11:15 am. The Mom's Club of Ashland and the Friends of the Library are offering a new story & craft program for infants - age 5. Adult caregivers are asked to participate with their children.

#### May 21

#### ASHPAC Monthly Meeting and Board Elections for 2019-20 School Year

Ashland MIddle School, 87 W. Union Street, Ashland. 7 pm. - All are welcome!

#### "Chair of Honor" Veteran presentation event

Ashland Library, 66 Front Street, Ashland. 4:30 pm. Ashland student, Chase Abrams, lead an intergenerational program by learning about and recognizing Ashland Veterans through the sharing of their stories. Chase partnered high students with Ashland veterans over a period of a couple of months and had the students interview and document highlights during the veteran's time in service. The out-come of this is that the students will present the stories of their veteran during a special event, "Chair of Honor", on Tuesday, May 21st. Veterans will be seated in the "Chair of Honor" during the student presentations. Please join us at the Ashland Library and hear the stories of local veterans and honor them for their part in our freedom. RSVP at the office or by calling 508-881-0140 x1

#### May 28

#### Veteran's coffee hour

Ashland Senior Center, Park Street, Ashland. 11:30 am.

Timothy Gould, from Compassionate Care, hosts a hour of coffee, donuts and conversation. Spend time with fellow veteran and reminisce about your time in service. Timothy is a knowledgeable, caring and light-hearted veteran who served just over 30 years in the Air Force and retired last September. He primarily worked in counter narcotics (think war on drugs) he had the great fortune to travel throughout Central and South America with a few trips over to Europe. He contributed to the seizure of over 3,300 metric tons of illicit narcotics valued at over sixty billion dollars. All Veteran's welcomed.

#### May 1

#### Annual Town Meeting

Ashland High School, 65 E. Union Street, Ashland. 7-10 pm. The 2019 Annual Legislative session for Ashland, MA.

#### **Speed Networking**

Bagel Table, 21 Main Street, Ashland. 8-9:30 am. Try some #SpeedNetworking -- a fun, fast-paced, structured networking event -- with members of the Metrowest Chamber of Commerce, and ABA, Holliston and Sherborn business associations! At The Bagel Table, 21 Main Street, Ashland. Refreshments provided by The Bagel Table. Free to members! Attendance is limited. Sign up in advance: http://www.metrowest.org/ events/details/speed-networking-9950

#### May 1, 8, 15, 22 & 29

#### Lap Sit

Ashland Library, 66 Front Street, Ashland. 10:15-10:45 am. For infants and toddlers through age 3 1/2. Join us for stories, songs and fingerplays. This is a very large group and space is limited. Free tickets are handed out as people arrive.

#### May 2

#### Coffee Hour at Park Road

Ashland Senior Center, Park Road, Ashland. 10 am. Join Kim and Candi, our new outreach coordinator, for coffee, pastries and conversation. Candi is not a new addition to the Ashland Senior Center but we are lucky to have her



#### **Thrift Shop OPEN** Federated Church of Ashland

Every Wednesday & Every Saturday 10:00 AM - 7:00 PM 9:00 AM - 1:30 PM



### Ashland Garden Club Annual Plant Sale

Saturday, May 11, 2019 9:00 am – 12 pm, or until we sell out Montenegro Square (on Front Street across from the library) Hardy perennials from our gardens to yours!

Perfect for Mother's Day, May 12

## So this is the year you want to grow healthy vegetables

- Do I need to amend the soil?
- Do I plant radishes in May or Romaine in June?
- Rutabagas in July or rhubarb in August?
- What the heck is a rutabaga?

The Ashland Garden Club invites you to The Corner Spot, 6 Cherry St. Saturday, June 1, 2019, 9:00 am to 12 pm. A \$30.00 fee includes: soil analysis; a refillable water bottle; opportunity to purchase tickets for raffle drawings; Gretel Anspach, Master Gardener, will lecture on soil preparation; Hannah Traggis, Senior Horticulturalist, will lecture on vegetable gardening.

For details and a pre-registration form, visit ashlandgardenclub.org. or Facebook, Ashland Garden Club of MA



One of the most popular and favorite sports at Special Olympics. Children with intellectual disabilies are invited to come play in a non-competive environment with focus on learning soccer and making friends. Parent coaches and high school volunteers will work with the players on a wide range of soccer skills and play short games. It will be a learning experience with a lot of fun! Tshirts will be provided.

We are also looking for volunteers! Please contact Jenn Hom at Southborough Recreation if you are interested in being a volunteer. Jhom@southboroughma. com (OR) 508-229-4452 **Program Dates:** Saturdays, May 4, 11, 18, June 1, 8, 15

Where: Liberty Field, Southborough, MA

Time: 9am to 10am

**Age:** 5 and up

Cost: FREE

Please register online at southborough.recdesk.com or call 508-229-4452

Open to non-residents also This is a Unified Sport Recreational Program

# Real Estate Corner

### Ashland is Desirable to Buyers But Low Inventory is Making Buying Here a Challenge

By Judi Teller and Tracy Beaudoin, Executive Realtors®

The Premier Team | Realty Executives Boston West

Every year, the Urban Land Institute publishes its *Emerging Trends in Real Estate* report. Boston was ranked number seven this year, making the city one of the top 10 real estate markets in the country for the second year in a row.

Ashland has the MBTA commuter rail station, with great parking and express service in and out of the city, enabling residents to enjoy the benefits of suburban living with easy access to Boston for work, travel and leisure. The proximity from Ashland to Boston is one of the reasons why buyers are flocking to the town. The challenge, however, is that these buyers are having difficulty finding homes due to the lack of supply of housing in town. The number of houses available for sale has declined. This is due to the fact that more and more residents are staying in their homes. In years past, when children graduated and moved out, these 'empty nesters' would sell their larger homes and purchase smaller ones that were easier and less expensive to maintain. Today, we are finding that people are staying in their homes, because they don't know where to go that makes sense financially given the current housing market for their needs. This housing supply has remained at a

standstill, because there has been a shortage of options for 'empty nesters', until now.

Metrowest is recognizing the demand for smaller homes with little maintenance and thus beautiful, new Active Adult communities (55+) are popping up all around us. They offer the right amount of living area and minimal maintenance without having to sacrifice the features that their current, larger homes provide. So why are the 'empty nesters' hesitating and holding on to their big houses? Because as much as they want to downsize, the thought of doing so is overwhelming.

Having worked with many 'empty nesters,' we get it. We understand the time it takes them to make the decision to move and the process involved. It is not cookie cutter, everyone lives differently, which is why we customize the process based on individual situations. We provide not only a service to our clients but also a partnership. We help develop a plan of action, timeline and all the resources necessary to achieve their goals, from providing contractors, to decluttering services, home staging, etc. and advice along the way.

Downsizing doesn't have to be a difficult. If you look at everything you have to do all at once, you tend to stop in your tracks and postpone it. It can be very overwhelming to look at the whole picture. It is much easier to achieve your goal if you break the work down into small, sequential steps. We provide clear, written objectives and suggestions that can be broken down in easy, doable parts. If you are thinking of downsizing, allow us partner with you to achieve your goal.

Judi Teller and Tracy Beaudoin are award-winning Realtors®, Realty Executives Boston West. They are long-time residents of Ashland with over 20 years experience in real estate sales. They specialize in getting homes prepared and sold for their highest and best value. They can be reached at premierresultsteam@gmail.com and www.PremierResultsTeam.com



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# PLEASE RECYCLE THIS NEWSPAPER

# Ashland's THE CORNER SPOT Celebrates 3rd Season; Seeks Vendor Applications

The Town of Ashland will officially open "The Corner Spot" for its 3rd season on June 2, 2019.

The Corner Spot, located at 6 Cherry Street in downtown Ashland, is designed to offer a community gathering place as well as incubator space for pop-up businesses.

The project was created to help improve the overall look of downtown, increase foot traffic, and test drive the market for new businesses considering opening a store front. The project was part of MassDevelopment's Commonwealth Places funding program and was successfully built in 2016 with overwhelming community support.

The Corner Spot has been home to several different arts and culture festivals, beer gardens, open mic nights, food trucks and pop-up businesses ranging from coffee shops to ceramic classes.

The park has increased foot traffic downtown and serves as a gathering place for residents and visitors. There is a children's play area, café tables, free mini library and porch swings.

Applications for week long rentals of the business incubator space and one day pop-ups are now being accepted for the 2019 season. Businesses can choose from \$25 per day for an outdoor pop up on a Saturday or \$100 for one week in the indoor space. The 300 square foot storefront is equipped with a restroom, heat and electricity, as well as an internal grease trap for minimal food prep. The Corner Spot committee is looking for unique businesses that will draw people to the downtown area.

Coffee, food and retail shops have seen great success popping up at The Corner Spot in previous seasons.

Quisha Papla, Owner of Real Food Rx and StrEAT Food Rx states that, "If it weren't for The Corner Spot, I don't think my business would be here. We started there as a way to gain more customers and now we have a completely new business, StrEAT Food Rx. We love the community and are excited for what's next."

Julia Chase, CoFounder of

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UnEarthed, adds that "The Corner Spot provides a unique opportunity for a small business. When launching our vintage goods business, UnEarthed, we faced many barriers to entry. The Corner Spot afforded us the opportunity to test the market, gauge interest in our merchandise, scrutinize our pricing models and engage with customers. The Corner Spot support staff assisted us with marketing and helped extend our reach."

Free events will be offered throughout the season to increase visibility and success for all pop-up shops. Outdoor movie nights, food truck nights with music, a fitness game day, CultureFest, FallFest and a Garden Party are just some of the events scheduled so far.

For more information, visit www.thecornerspotashland.com. Or follow us on facebook at www.facebook.com/thecornerspotashland/

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